



## Betty Bangs swimwear salutes those about to rock



By Joanie Cox

Betty Bangs bathing suits are all about sun, sand and giving props to your favorite band. Created by Miami designer Beth Gerharts, the Betty Bangs swimwear line features Swarovski crystal-covered bikinis and monokinis cut from vintage concert T-shirts emblazoned with rock 'n' roll's biggest bands such as The Rolling Stones, The Who, Blondie, Guns N' Roses and AC/DC.

On May 30, smokin' hot beach babes strutted down a plexiglass runway layed across the pool at Sunny Isles' Solé On The Ocean, a condo-hotel catering to the younger, tanner jetsetters. Rockabilly band The Hep Cat Boo Daddies performed blues and surf guitar songs during the fashion show which featured a prison-striped Johnny Cash bikini and black and white Cheap Trick suit with blue strings holding it together. The crowd sipped complimentary Bacardi Dragon Berry shots and whistled as suits repping their favorite bands came out.

"I grew up going to the Hollywood Sportatorium," Gerharts said. "The first concert I ever went to was Bryan Adams and I won tickets from Y-100. I always wanted to make a line that could blend rock and style to create something that looks hot, feels sexy and commands attention."

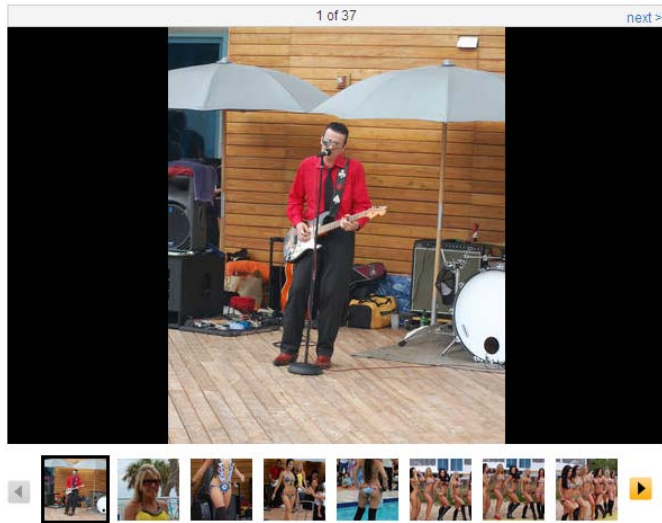
Gerharts' originally launched a lingerie line, but after overproducing it, realized she wanted to stick to making limited edition swimwear.

"Jenna Jameson got our Blondie 'Call Me' suit in Vegas," Gerharts says. "And we have Betty sightings all the time we're we'll spot someone in our suits. It's the coolest feeling."

Betty Bangs swimsuits cost \$275-\$375 and are available at [Bettybangs.net](http://Bettybangs.net).

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<http://southflorida.metromix.com/style/photogallery/betty-bangs-rock-n/1218322/content>